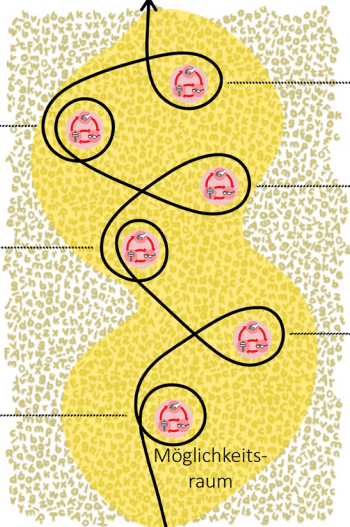
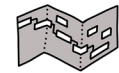
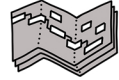
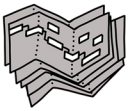


Wunschzustand

indirektes  
Erzeugnis

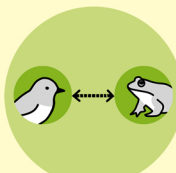
direktes  
Erzeugnis



Auslöser

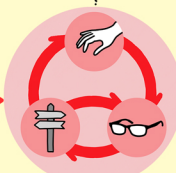


Auslöser



**Betrachtungsperspektiven**

Vogelperspektive  
Froschperspektive



**Zentraler Kreislauf**

Handeln  
Reflektieren, Entscheiden



**Wirkhebel**

Tun  
Organisation, Vorgehen, Haltung